

CUSTOM CATALOG

full
circle
BRANDS

2021 PRICING



WE
GOT
THIS

Established in 2009, **Full Circle Brands** aspires to create smart solutions that make your everyday better, more sustainable, and more joyful.

We want to help make every aspect of your life easier and more fun, by providing you with **better choices for the products you use every day.**

A certified **B Corporation**, Full Circle Brands continues to unveil **innovative, sustainable and lasting products** that people can be proud to display in their home.

**FULL CIRCLE
BRANDS IS
THE LEADING
MANUFACTURER
FOR SUSTAINABLE
CONSUMER
PRODUCTS.**

We have more than **10 years experience in sustainable product design and material development.**

We are a start to finish product company, from **market research to concepting**, all the way through **manufacturing to distribution**, allowing us to be both nimble, and extremely competitive.

And we know what sells, because we have had to learn how consumers are evolving when it comes to sustainable product design and claims.

OUR BRAND VALUES



SUSTAINABILITY

make smarter choices, everyday

As a company we believe everything we do should be done sustainably.

We embrace that we are not perfect and that sustainability is an ongoing journey that requires a continuous search for smarter solutions.

Ultimately, we aspire to help people minimize their everyday impact and make the next generation sustainably native.

THOUGHTFULNESS

make good simple

We are conscious that brands have an obligation to be more thoughtful, by offering better solutions for everyday problems.

We are determined we can lead the charge for change and give consumers the confidence and knowledge to demand more from brands.

AUTHENTICITY

always be better

We understand we are not perfect. We embrace our failures as learning, which keeps us humble and grounded. And always determined to be better.

We are inspired by and want to inspire authentic people and partners - our community.

We're emotionally invested in their success; which will ultimately be our collective success.



FULL CIRCLE BRANDS IS



Full Circle creates beautiful home care products for everyday families to promote health and order in their homes, and the one home we all share.



Soma creates hydration, filtration, coffee and tea products that are not only beautiful and effective, but also sustainably designed.



For:good not only equips those on the front lines, it protects those who help and gives back to those in need. 1% of all proceeds will be donated to a community-driven nonprofit.

S
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A



CUSTOM
PRODUCTS



SOMA BRANDING CAPABILITIES

SOMA Custom Glass Bottles can be purchased blank, with a screen printed logo or a laser engraved logo on the sleeve (debossed). The bamboo caps can also be engraved.



cap laser engraved



sleeve laser engraved



sleeve screen printed

SPORT CAP GLASS BOTTLE

Our 17 oz. Sport Cap Glass Bottle makes hydrating easier on those days when you don't have a hand to spare.

A smooth, ergonomic mouth is one push of a button away, the leakproof lid locks in place, and the coated aluminum handle makes carrying a breeze — all with the sleek design of our classic glass Soma bottle.

ONE-PUSH BUTTON
makes drinking easy



LEAKPROOF LID
no worries

COATED ALUMINUM HANDLE
strong grip, soft landing on glass

MATERIALS
Borosilicate Glass,
Tritan, Silicone, Coated Aluminum

AVAILABLE COLORS



Aqua Yellow Coral Black

SPORT CAP GLASS BOTTLE PRICING

1 color logo on the sleeve

100-499 \$35

500-999 \$34

1,000 + \$33

Laser engraved logo on the sleeve

100-499 \$35

500-999 \$34

1,000 \$33

Retail Price: \$35

Branded MOQ: 100, Non-Branded: 16

Branding set up fee: \$85

Packaging: all bottles come with a hang tag and in a white box Shipping: not included

Production time: 14 days (max) once artwork & PO are submitted Note: the SOMA logo is on the sleeve



EVIAN X VIRGIL ABLOH LIMITED EDITION BOTTLE

Soma, evian and Virgil Abloh collaborated to create the *Activate Movement* collection. Created to expand ways to hydrate while offering new sustainable choices, these stylish and collectable items are bringing together Virgil and evian's shared vision.



SPORT CAP ACCESSORY

Our Sport Cap makes hydrating easier on those days when you don't have a hand to spare. A smooth, ergonomic mouth is one push of a button away, the leakproof lid locks in place.

The Sport Cap fits both our new 17 oz and 25 oz bottles, so you can switch it up whether you're working out or just working fast.

Blank \$7.00

NEW
LAUNCH

ONE-PUSH BUTTON
makes drinking easy

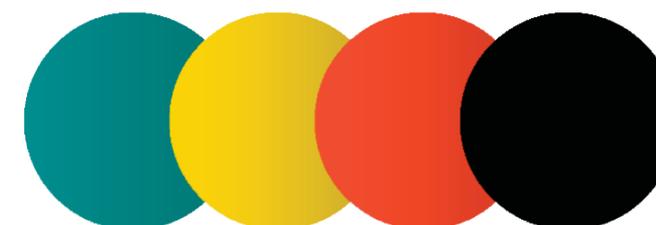
COATED ALUMINUM HANDLE
strong grip, soft landing on glass

LEAKPROOF LID
no worries



MATERIALS
Tritan, Silicone,
Coated Aluminum

AVAILABLE COLORS



Aqua Yellow Coral Black

SOMA 17 OZ WATER BOTTLE

The new 17 oz. (500 ml) Soma Bottle is the perfect companion for healthy hydration. Still made from shatter-resistant glass with a protective silicone sleeve and renewable bamboo cap, the updated version has increased stability and a wider mouth - for easy cleaning, adding ice, or both.



AVAILABLE COLORS



Blush

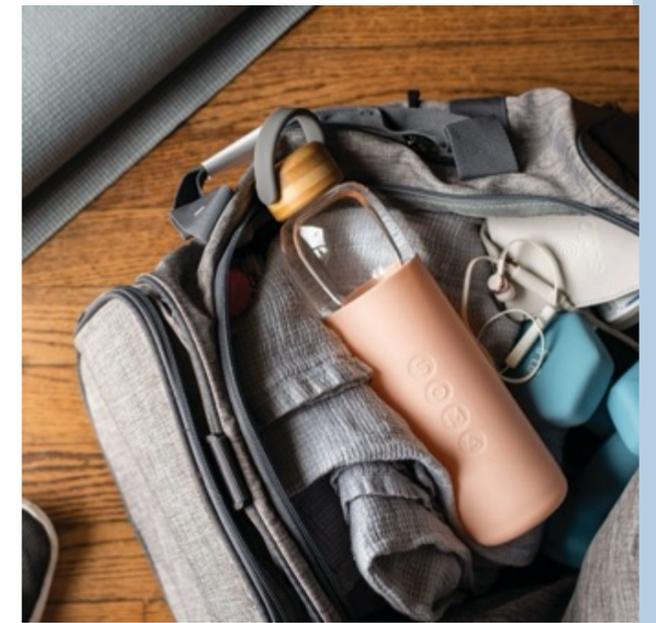
Emerald

Grey

Mint

Sapphire

White



SOMA 17 OZ WATER BOTTLE PRICING



color logo on the sleeve

100-499 \$30

500-999 \$29

1,000 + \$28

Laser engraved logo on the sleeve

100-499 \$30

500-999 \$29

1,000 + \$28

Laser engraved logo on the sleeve & cap

100-499 \$30

500-999 \$29

1,000 + \$28

Retail Price: \$30

Branded MOQ: 100, Non-Branded: 16

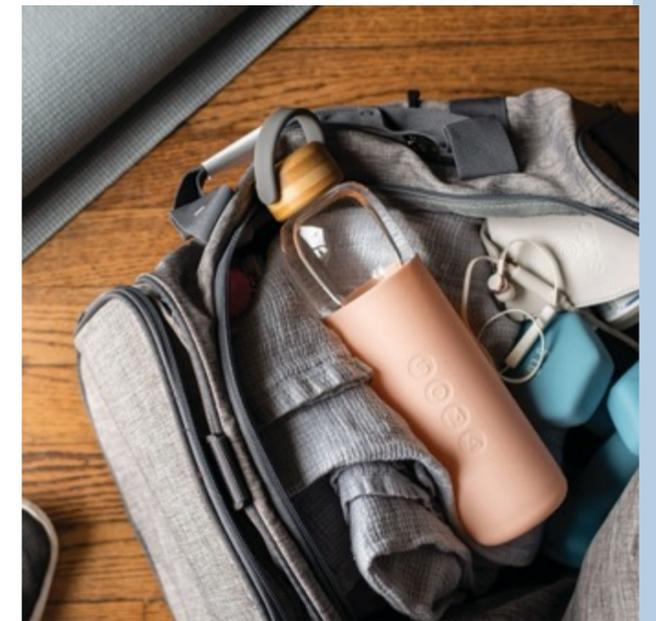
Branding set up fee: \$85

Packaging: all bottles come with a hang tag (and in a white box upon request)

Shipping: not included

Production time: 14 days (max) once artwork & PO are submitted

Note: the SOMA logo is on the sleeve



SOMA 25 OZ WATER BOTTLE

Everything you love about our 17 oz. bottle with a greater capacity to keep you hydrated. The 25 oz. (740 ml) bottle is a taller, slimmer design with a sturdier base. We've also added a soft-touch silicone handle to carry you seamlessly through your day.



AVAILABLE COLORS

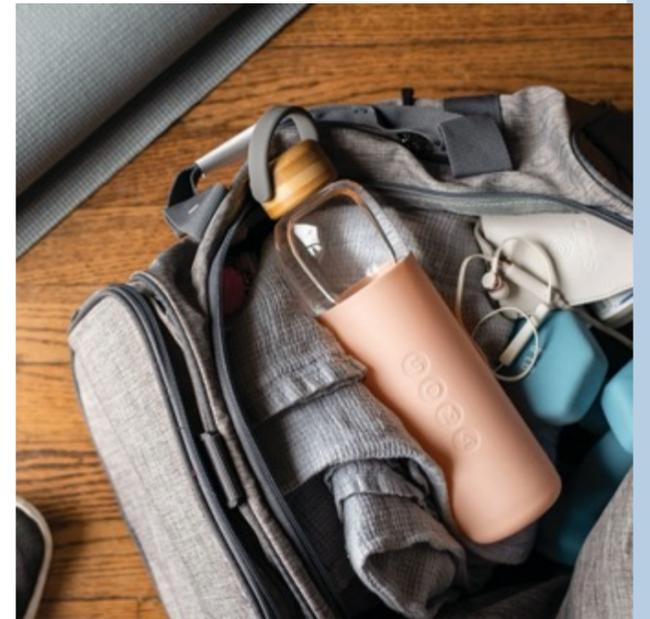


Blush

Grey

Mint

White



SOMA 25 OZ WATER BOTTLE PRICING



1 color logo on the sleeve

100-499 \$35

500-999 \$34

1,000 + \$33

Laser engraved logo on the sleeve

100-499 \$35

500-999 \$34

1,000 + \$33

Laser engraved logo on the sleeve & cap

100-499 \$35

500-999 \$34

1,000 + \$33

Retail Price: \$35

Branded MOQ: 100, Non-Branded: 16

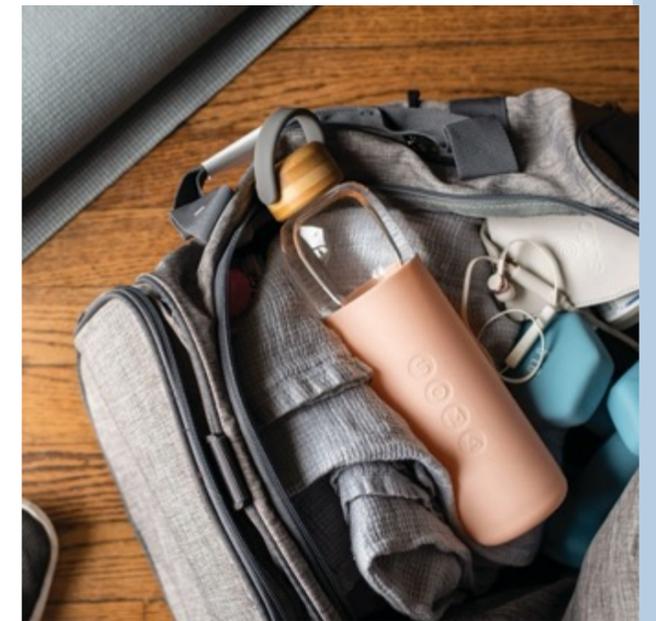
Branding set up fee: \$85

Packaging: all bottles come with a hang tag (and in a white box upon request)

Shipping: not included

Production time: 14 days (max) once artwork & PO are submitted

Note: the SOMA logo is on the sleeve



SOMA BREW BOTTLE

HOT AND COLD BREW

Expert brewing, anywhere. Designed to provide the highest quality coffee and tea, with the most convenience.



Winner of the Specialty Coffee Association's Best New Product Award - Consumer Equipment Non-Electrical

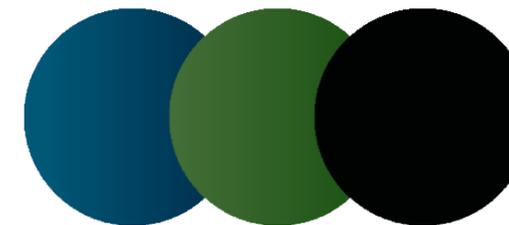


— LEAKPROOF LID

— DOUBLE-WALL GLASS

MATERIALS
Borosilicate Glass,
Tritan, Stainless
Steel

AVAILABLE COLORS



Navy Olive Black



SOMA BREW BOTTLE PRICING

1 color logo on the glass

100-499 \$40

500-999 \$39

1,000 + \$38

Retail Price: \$40

Branded MOQ: 100, Non-Branded: 16

Branding set up fee: \$85

Packaging: all bottles come with a hang tag and in a box

Shipping: not included

Production time: 14 days (max) once artwork & PO are submitted

Note: the SOMA logo is on the bottle



SOMA CERAMIC MUG

INSULATED HOT & COLD MUG

A 2018 Design Lab Vessels Award recipient, this simple, beautiful design holds 12 oz of your favorite hot (or cold) beverage.

Our leakproof bamboo lid and double-wall insulation keeps your liquids hot, and drinking from ceramic upholds pure taste – wherever you go.

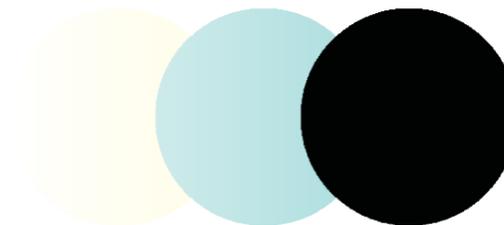


— **LEAKPROOF
BAMBOO LID**

— **DOUBLE-WALL
INSULATION**

MATERIALS
Ceramic, Bamboo,
Plastic

AVAILABLE COLORS



Pearl Mint Black



SOMA CERAMIC MUG PRICING

1 color logo on the mug (inquire for pricing if logo is more than 1 color)

100-499 \$30

500-999 \$29

1,000 + \$28

Retail Price: \$30

Branded MOQ: 100, Non-Branded: 16

Branding set up fee: \$85

Packaging: all mugs come with a hang tag and in a brown box

Shipping: not included

Production time: 14 days (max) once artwork & PO are submitted

Note: the SOMA logo is on the cap



SOMA GLASS TRAVEL STRAW

This smartly designed clear glass travel straw is the new way to stay hydrated, no matter where the day takes you.

With a silicone-lined protective case that fits neatly in your bag and a custom-fit tool for cleaning, you can enjoy the clean taste of your beverages while helping keep the earth plastic-free.



SILICONE-LINED CASE
to protect from breakage

MATERIALS
ABS, TPR, Silicone,
Borosilicate Glass

CLEANING TOOL

AVAILABLE COLORS



SOMA GLASS TRAVEL STRAW PRICING

1 color logo on the case

100-499 \$15
500-999 \$14
1,000 + \$13

Retail Price: \$15

Branded MOQ: 100, Non-Branded: 16

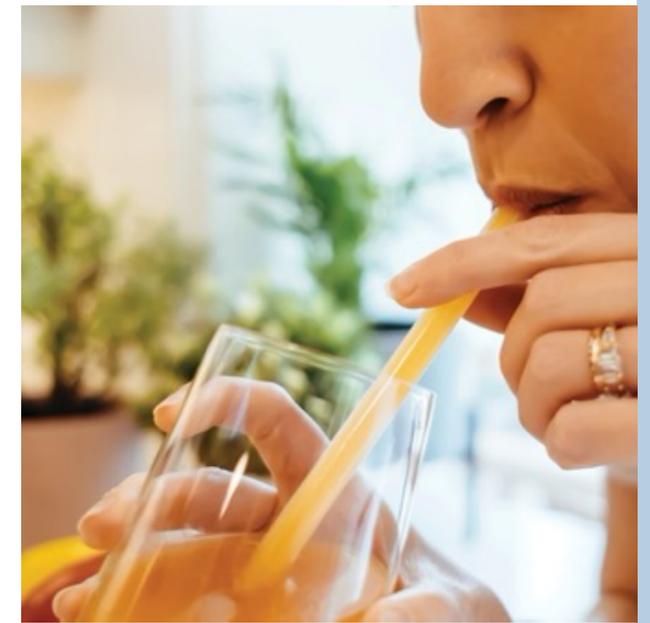
Branding set up fee: \$85

Packaging: all straws come in a box

Shipping: not included

Production time: 14 days (max) once artwork & PO are submitted

Note: the SOMA logo is on the case



SOMA GLASS STRAW SET

This set of four colorful glass straws with angled heads elevates your drinking experience while helping put an end to single-use plastic. It includes a companion tool that is custom designed for cleaning straws, and the sleek case has air holes, which means your straws will dry even while tucked neatly away.

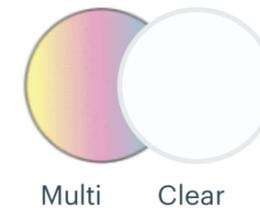


SILICONE-LINED CASE
to protect from breakage

MATERIALS
ABS, TPR, Silicone,
Borosilicate Glass

CLEANING TOOL

AVAILABLE COLORS



SOMA GLASS STRAW SET PRICING

1 color logo on the case

100-499 \$25

500-999 \$24

1,000 + \$23

Retail Price: \$25

Branded MOQ: 100, Non-Branded: 16

Branding set up fee: \$85

Packaging: all straws come in a box

Shipping: not included

Production time: 14 days (max) once artwork & PO are submitted

Note: the SOMA logo is on the case



SOMA BOTTLE BRUSH

The Soma bottle brush was designed to gently and thoroughly clean your Soma glass bottles. Its minimalist design is meant to look beautiful on your countertop while its firm bristles and rubber nib gently swipe away any impurities. A clean bottle means your next sip of water tastes exactly as it should.



RUBBER NIB
cleans hard to reach places

FITS THE TALLEST AND NARROWEST WATER BOTTLES

MATERIALS
Polypropylene,
TPR (thermoplastic rubber),
Heat resistant nylon bristles,
Bamboo handle, Silicone base

SILICONE SUCTION STAND
keeps brush upright

SOMA BOTTLE BRUSH PRICING

Laser engraved logo on the handle

100-499 \$20

500-999 \$19

1,000 + \$18

Retail Price: \$20

Branded MOQ: 100, Non-Branded: 16

Branding set up fee: \$85

Packaging: all brushes come in a box

Shipping: not included

Production time: 14 days (max) once artwork & PO are submitted

Note: the SOMA logo is on the handle



SOMA 10-CUP PITCHER

The Soma Pitcher's sleek build seamlessly blends into your home. We have designed it using BPA-free plastic and an eco-friendly bamboo handle. Not to mention, it's affordable, easy to use and beautifully compact.



EASY TO FILL

by holding the pitcher under the faucet. The lid door automatically opens for filling.

A FRESH TAKE ON FILTERS

these filters are made of 65% renewable, plant-based materials.

A HANDLE WITH CARE

every detail has been thoughtfully designed, from the easy to grasp sustainable bamboo handle to its family friendly size.

SOMA 10-CUP PITCHER PRICING

1 color logo on the reservoir

100-499 \$40

500-999 \$39

1,000 + \$38

Retail Price: \$40

Branded MOQ: 100, Non-Branded: 16

Branding set up fee: \$85

Packaging: all pitchers come in a box

Shipping: not included

Production time: 14 days (max) once artwork & PO are submitted

Note: the SOMA logo is on the reservoir



A FEW OF OUR PARTNERSHIPS



WE'RE ON A MISSION

Through our partnership with charity:water, we are creating a healthier, happier planet.

665 Million people worldwide don't have access to clean drinking water. At Soma, we're committed to changing that.

1% of every Soma purchase goes directly towards funding projects to bring safe drinking water to those who don't have access to it.

 charity: water



IMPACT AT WORK

Ⓢ Ⓞ Ⓜ ⓐ

Two Wells Established in Ethiopia

Contributions from Soma through our partnership with charity: water resulted in the completion of two wells earlier this year. The establishment of these two wells allows access to clean drinking water for 500 people in the communities of Wetelako and Agafari.



THANK YOU

For questions or to place an order, please contact
Boaz Van Der Weijden
boaz@fullcirclehome.com

WE
GOT
THIS

full circle BRANDS