

S
O
M
A



SUSTAINABLE
HYDRATION

full
circle
BRANDS



Soma is a New York based, San Francisco founded design company that exists to hydrate the world.

Soma partnered with the world's best industrial designers and filtration experts with the commitment to make products that are beautiful, sustainable, healthy, and give back to charity. Made from the highest quality materials right down to the sustainable bamboo handle and light-weight and durable borosilicate glass.

Here's to simple, healthy hydration everywhere.



full circle®

Full Circle creates sustainable home care products that are beautifully designed, functionally innovative, and responsibly produces.

In partnership with Plastic Bank®, Full Circle is a Plastic Neutral company.



S O M A

Soma creates hydration, filtration, coffee and tea products that are not only beautiful and effective, but also sustainably designed.

Soma helps bringing water to those in need through our partners at charity:water.



for good™

For Good makes disposables that have a kinder end of life and are made responsibly, by using resources that are less harmful to the environment.

1% of every purchase provides nutritious meals to food insecure families.



SOCIALLY
responsible

DESIGN
driven

SUSTAINABLY
native

OUR BRAND VALUES

MATERIALS

Every material in our products is carefully selected for its durability, giving you more time before each one ends its life cycle. We choose options that take less energy to produce and cut back on greenhouse gases and harmful chemicals, making them as conscientious as they are long lasting.



BAMBOO

Mighty strong, mighty fast to grow this renewable powerhouse grass requires zero pesticides and fertilization



CERAMIC

Made from natural resources, it can be recycled, and its manufacturing process is efficient and low in pollution. Additionally, it does not emit harmful gases during use and its durability reduces excessive consumption of resources.



GLASS

Our non-toxic, 100% recyclable glass, is non-porous & doesn't leach, which means less bacteria & chemicals into your household items



SILICONE

Unlike most plastics and rubbers, silicone is derived from silicon, an abundant and inorganic source material found in sand. Meaning silicone does not use non-renewable oils in production or manufacturing

MATERIALS & PRODUCTION

RESPONSIBLE PRODUCTION

When it comes to responsible sourcing and production, the folks who work in our factories are just as important to us as long-lasting and sustainable products. Having our factories close to the source of materials we use helps minimize our impact from start to finish. From recycling waste to ensuring safer, happier, greener work environments, we work hard to make sure we're responsible every step of the way.



CERTIFIED B CORP

The B Impact Assessment evaluates how a company's operations and business model impact their workers, community, environment, and customers.



Governance

- Mission & Engagement
- Corporate Accountability
- Ethics
- Transparency

Workers

- Compensation & Wages
- Benefits
- Training & Education
- Worker Ownership
- Management & Worker Communication
- Job Flexibility/ Corporate Culture
- Occupational Health & Safety

Environment

- Land, Office, Plant
- Inputs
- Outputs
- Transportation, Distribution & Suppliers

Community

- Job Creation
- Diversity & Inclusion
- Civic Engagement & Giving
- Local Involvement
- Suppliers, Distributors & Product



DRIVING IMPACT WITH THE B CORP COMMUNITY

B Corporation certification not only encompasses the product or service of a company, but how the company impacts its workers, community, and environment along the way.

Etsy
seventh
generation™
WARBY PARKER



You can see our impact score here: [Full Circle Brands - Certified B Corporation - B Lab Global](#)

YOU ARE IN GOOD COMPANY

With some of our diverse partners

NORDSTROM

WILLIAMS
SONOMA

Crate&Barrel

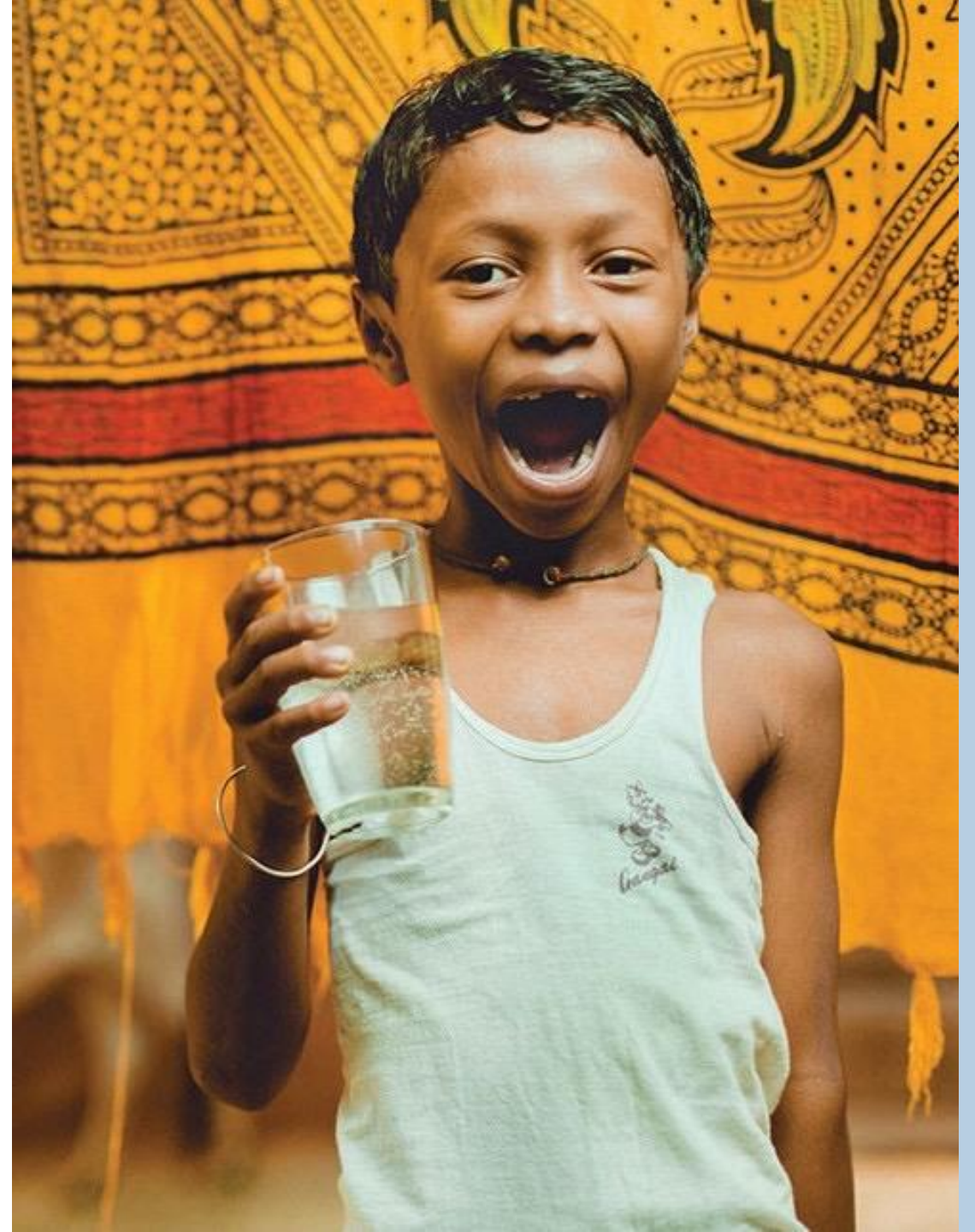
The Container Store®

WE'RE ON A MISSION

Through our partnership with charity:water, we are creating a healthier, happier planet.

665 Million people worldwide don't have access to clean drinking water. At Soma, we're committed to changing that.

1% of every Soma purchase goes directly towards funding projects to bring safe drinking water to those who don't have access to it.

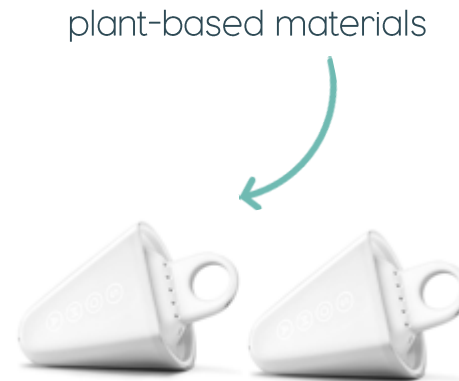


WATER FILTRATION



6-CUP CARAFE
48 oz. Class Carafe

10-CUP PITCHER
80 oz. Pitcher



2-PACK FILTER
Filter



6-CUP GLASS CARAFE



EASY TO FILL

by holding the carafe under the faucet. The lid door automatically opens for filling.

A FRESH TAKE ON FILTERS

these filters are made of 65% renewable, plant-based materials.

BEAUTIFUL AND FUNCTIONAL

this shatter-resistant carafe keeps water crisp and fresh. It holds 48 oz. of fresh filtered water.

10-CUP PITCHER



EASY TO FILL

by holding the pitcher under the faucet.
The lid door automatically opens for filling.

A FRESH TAKE ON FILTERS

these filters are made of 65% renewable,
plant-based materials.

A HANDLE WITH CARE

every detail has been thoughtfully designed, from
the easy to grasp sustainable bamboo handle to
its family friendly size.

2-PACK FILTER



THOUGHTFULLY DESIGNED

made with sugarcane plant-based materials, meaning a lower carbon footprint, and free from BPA and Phthalates.

REDUCES CONTAMINANTS

such as Mercury, Chlorine, Cadmium, Zinc, Copper, taste and odor.

WATER BOTTLES



17 OZ V2 BOTTLE



25 OZ V2 BOTTLE



17 OZ SPORT BOTTLE



SOMA BOTTLES



17oz Glass Bottle

AVAILABLE
COLORS



Blush

Emerald

Grey

Mint

Sapphire

White



25oz Glass Bottle

AVAILABLE
COLORS



Blush

Grey

Mint

White



SPORT CAP GLASS BOTTLE

Our 17 oz. Sport Cap Glass Bottle makes hydrating easier on those days when you don't have a hand to spare.

A smooth, ergonomic mouth is one push of a button away, the leakproof lid locks in place, and the coated aluminum handle makes carrying a breeze — all with the sleek design of our classic glass Soma bottle.

ONE-PUSH BUTTON
makes drinking easy



LEAKPROOF LID
no worries

COATED ALUMINUM HANDLE
strong grip, soft landing on glass

MATERIALS
Borosilicate Glass, Tritan, Silicone, Coated Aluminum

AVAILABLE COLORS



Aqua Yellow Coral Black

HYDRATION ACCESSORIES



SPORT CAP



TRAVEL STRAW



STRAW SET



BOTTLE BRUSH

SPORT CAP ACCESSORY

Our Sport Cap makes hydrating easier on those days when you don't have a hand to spare. A smooth, ergonomic mouth is one push of a button away, the leakproof lid locks in place.

The Sport Cap fits both our new 17 oz and 25 oz bottles, so you can switch it up whether you're working out or just working fast.

ONE-PUSH BUTTON
makes drinking easy

COATED ALUMINUM HANDLE
strong grip, soft landing on glass

LEAKPROOF LID
no worries

MATERIALS
Tritan, Silicone,
Coated Aluminum

AVAILABLE COLORS



Aqua Yellow Coral Black

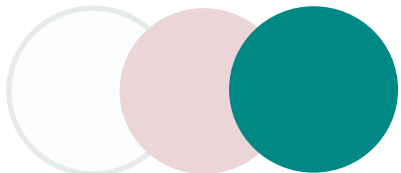


SOMA GLASS TRAVEL STRAW

This smartly designed clear glass travel straw is the new way to stay hydrated, no matter where the day takes you.

With a silicone-lined protective case that fits neatly in your bag and a custom-fit tool for cleaning, you can enjoy the clean taste of your beverages while helping keep the earth plastic-free.

AVAILABLE COLORS



Clear Blush Teal



SILICONE-LINED CASE
to protect from breakage

MATERIALS
ABS, TPR, Silicone,
Borosilicate Glass

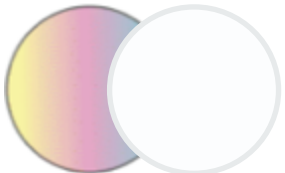
CLEANING TOOL



SOMA STRAW SET

This set of four glass straws with angled heads elevates your drinking experience while helping put an end to single-use plastic. It includes a companion tool that is custom designed for cleaning straws, and the sleek case has air holes, which means your straws will dry even while tucked neatly away.

AVAILABLE COLORS



Multi Clear



BENT STRAW HEAD

is at optimal drinking angle

MATERIALS

ABS, TPR
(thermoplastic rubber),
Acrylic (clear lid),
Borosilicate glass (straw),
Silicone (cleaning tool)

CUSTOM-FIT CLEANING TOOL & STORAGE CASE



SOMA BOTTLE BRUSH

The Soma bottle brush was designed to gently and thoroughly clean your Soma glass bottles. Its minimalist design is meant to look beautiful on your countertop while its firm bristles and rubber nib gently swipe away any impurities. A clean bottle means your next sip of water tastes exactly as it should.



RUBBER NIB
cleans hard to
reach places

**FITS THE TALLEST
AND NARROWEST
WATER BOTTLES**

MATERIALS
Polypropylene,
TPR (thermoplastic rubber),
Heat resistant nylon bristles,
Bamboo handle, Silicone base

SILICONE SUCTION STAND
keeps brush upright

COFFEE & TEA ACCESSORIES



COFFEE & TEA ACCESSORIES



BREW BOTTLE



CERAMIC MUG



STOVETOP KETTLE

SOMA BREW BOTTLE

HOT & COLD BREW

Expert brewing, anywhere.

Designed to provide the highest quality coffee and tea, with the most convenience.



Winner of the Specialty Coffee Association's Best New Product Award
- Consumer Equipment Non-Electrical



— **LEAKPROOF LID**

— **DOUBLE-WALL GLASS**

MATERIALS

Borosilicate Glass,
Tritan, Stainless
Steel

DIMENSIONS & CAPACITY

9.1" x 2.8" x 2.8"
Volume: 12oz



SOMA CERAMIC MUG

INSULATED HOT & COLD MUG

A 2018 Design Lab Vessels Award recipient, this simple, beautiful design holds 12 oz of your favorite hot (or cold) beverage.

Our leakproof bamboo lid and double-wall insulation keeps your liquids hot, and drinking from ceramic upholds pure taste – wherever you go.



— **LEAKPROOF
BAMBOO LID**

— **DOUBLE-WALL
INSULATION**

MATERIALS

Ceramic, Bamboo,
Plastic

AVAILABLE COLORS



Pearl

Mint

Black



GOOSENECK KETTLE

Our stainless-steel kettle is your next step towards superior drinking. Its brew-range thermometer allows you to fine tune temperature, ensuring that your coffee and tea taste pure and delicious, and its ergonomic stay-cool handle and precision spout provide you with the perfect pour—for perfect sipping.



**GOOSENECK
SHAPE**
optimal for pouring

**BREW RANGE
THERMOMETER**
precise temperature

**ONE LITER
CAPACITY**

**SAFE FOR GAS
AND ELECTRIC
STOVES**





SOMA **CUSTOM**

The perfect healthy, sustainable and charitable swag for virtual events and kitting projects and gifts for employees, clients and onboarding new hires.

SOMA CUSTOM BOTTLES

17 OZ V2 BOTTLE – WIMBLEDON x EVIAN x SOMA



SOMA CUSTOM BOTTLES

CUSTOM OPTIONS

Soma Custom Glass Bottles can be purchased with a screen-printed logo or a laser engraved logo on the sleeve. The bamboo caps can also be engraved.



cap laser engraving



sleeve laser engraving



sleeve screen printing

SOMA CUSTOM BOTTLES

25 OZ V2 BOTTLE

Our products can be purchased with a screen-printed or laser engraved logo or design.



SOMA CUSTOM BOTTLES

17 OZ V2 BOTTLE

Our products can be purchased with a screen-printed or laser engraved logo or design.



SOMA CUSTOM BOTTLES

BREW BOTTLE

Our products can be purchased with a screen-printed or laser engraved logo or design.

