



ICEBREAKER Nordic POP

The ICEBREAKER NORDIC® is the new sanitary ice tray for your freezer. Great for small freezers as it is watertight and can be placed in any orientation while freezing. Each ICEBREAKER makes 18 1-inch ice cubes. The ICEBREAKER NORDIC® POP allows you effortlessly as ever before to make and serve ice cubes without ever touching the ice!

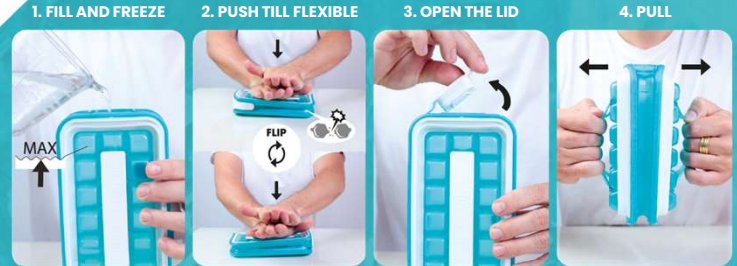
NEW in POP 2.0
(Patent pending)

Sturdy and protective design
Easy Release
Crystal Clear
Easy Serve

For product information or to place an order:
sales@icebreakernordic.com.



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IN ONE
DISPENSER
MAKER
BIN
ICE PACK



MAKE AND SERVE ICE WITHOUT EVER TOUCHING THE ICE
No more touching the ice with your hands with this ice tray – not even when serving AND it does not absorb bad odor from the freezer. Also serves as an ice bin for refill up to 56 ice cubes and stays frozen at the table for hours ready to serve without touching.



TAKE IT ANYWHERE!

Enjoy clean, fresh ice cubes on demand. The watertight storage bin function limits melting. It's perfect for picnics, outings, and road trips and can even be used as an Ice Pack. Also great for RV life and camping. You can also use this no-spill and watertight ice cube tray while chilling out on the terrace or in your garden.



NEVER RUN OUT OF ICE

with this simple manual ice machine. 1x POP produces up to 54 ice cubes a day as it only takes 8 hours to freeze. Buy a couple of these ice cube trays to ensure you'll never run out of ice cubes for your favorite ice cool drink!



FREEZE IN ANY ORIENTATION

The POP can be oriented in any direction in the freezer and is 100% watertight and make no spills. Designed to be space-optimal and optimal for stacking. Great for small freezers.



NO SPILLS

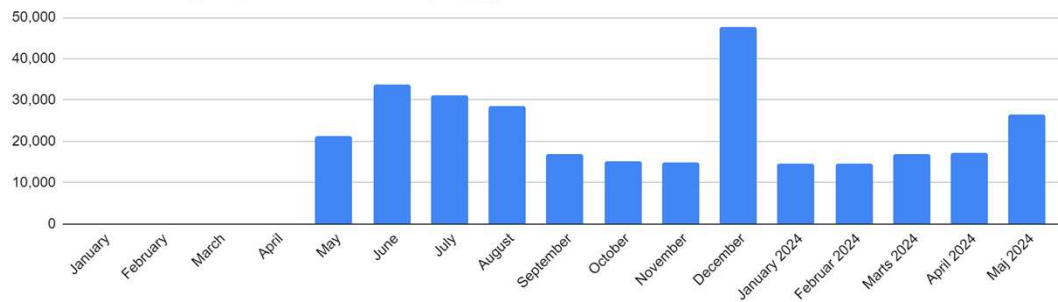
Simply fill it as you would a water bottle and put it in the freezer and put it in the freezer with no messy spills. Take it out and break the ice, pull the straps to POP, and serve perfectly shaped ice cubes with great satisfaction. The New Way of Making and Serving Ice Cubes.



Monthly Distribution, Variant & Qty



Amazon Germany Top 12 Ice Cube Trays (qty)



- Graph showing the total qty sold on Amazon Germany, of the top 12
- **Peak sales volume in December - mainly black color**
- **Q4+Q1 Average >50% of Q2+Q3 - mainly black color**
- Consequently, ICEBREAKER Nordic will promote Clear Black in Q4+Q1
- Ice Cube trays are an all-year business.

April - 2024

7 of 12 is color full

Bestseller in Eiwürfelformen & Eiwürfelschalen

#1 Eiwürfelform Silikon, 3er-Pack Eiwürfelformen & Eiwürfelschalen, Eiwürfelform mit Deckel, Eiwürfelform... ★★★★★ 217 13,99 €	#2 JOPHEK Eiwürfelform, 2 Stück, 30 Fach Silikon Eiwürfelschale, Große Quadratische Eiwürfelform 3,5cm für Cocktails Whisky Wein Obst... ★★★★★ 1.189 6,99 €	#3 Silikon Eiwürfelform mit Deckel BPA Frei, JRSISO 4 Pack Eiwürfelformen Stapelbar & LFGB-Zertifiziert, Sichere Gesunde Eiwürfelform... ★★★★★ 1.221 7,99 €	#4 ICEBREAKER POP Eiwürfelform - Eis herstellen und servieren, ohne das Eis zu berühren - Der Hygienebehälter für den... ★★★★★ 8.831 19,99 €	#5 Emsa S14549 CLIP & CLOSE Eiwürfelform mit Frischdeckel für 24 Eiwürfel Flexibler Boden 100 Prozent Dicht selbst im... ★★★★★ 4.548 11,99 €	#6 Aira: 4er Pack Eiwürfelform Silikon Mit Deckeln, Platzsparend und stapelbar Ice Tray Ice Cube, LFGB Zertifiziert und BPA Frei... ★★★★★ 1.742 8,72 €
#7 Eiwürfelformer mit Deckel und Behälter, 64 Stück Eiwürfelform, einfaches Drücken, um das Eis zu lösen, Köhler von Cocktail, Whiskey, Kaffe... ★★★★★ 1.215 15,87 €	#8 Eiwürfelform Silikon groß XXL Eiwürfelform mit Deckel Eiwürfelformer 6-Fach 3er Pack Eiwürfelformer 3 cm Ice cube tray für Bier... ★★★★★ 4.428 9,99 €	#9 MOSOTECH Eiwürfelform Silikon, 3er Pack 37-Fach Eiwürfelform Form Mit Deckel, Stapelbar Eiwürfelformer Ice Cube Tray, LFGB... ★★★★★ 1.551 8,49 €	#10 SL-Block Bierkälterkühler 20x0,5 Liter Made in Germany, 34 x 25 x 6cm, Blau ★★★★★ 693 15,55 €	#11 Beyond Eiwürfelformer mit Deckel und Zange 100% bpa frei aus Edelstahl - Eiwürfelformer, doppelwandig, 1,3 Liter L... ★★★★★ 1.118 29,99 €	#12 Morfone Eiwürfelform, 5 Stück Eiwürfelformer, Eiwürfelformer mit Deckel, Eiwürfelform Silikon, BPA-Frei, LFGB... ★★★★★ 1.477 9,99 €

December - 2023

*ICEBREAKER Nordic POP – Clear Black not yet promoted

9 of 12 is Black

Bestseller in Eiwürfelformen & Eiwürfelschalen

#1 Eiwürfelform Silikon Groß - 2 Stück 12-Fach 5cm XXL Eiwürfelform - Eiwürfelformer mit Deckel - BPA-Frei Ice Cube Tray für... ★★★★★ 1.162 9,99 €	#2 Silikon Eiwürfelform mit Deckel BPA Frei, JRSISO 4 Pack Eiwürfelformen Stapelbar & LFGB-Zertifiziert, Sichere Gesunde Eiwürfelform... ★★★★★ 844 8,50 €	#3 JOPHEK Eiwürfelform, 2 Stück 30 Fach Silikon Eiwürfelschale, Große Quadratische Eiwürfelform 3,5cm für Cocktails Whisky Wein Obst... ★★★★★ 252 7,99 €	#4 Walfox® Silikon-Eiwürfelformer-Set, Kugel-Eisball und großer quadratischer Eiwürfelformer, leicht herauszuspringen... ★★★★★ 671 11,70 €	#5 Rotray Eiwürfelform Silikon, XXL 45mm Eiwürfelformen Ice Cube Tray, BPA Frei... ★★★★★ 4.184 11,99 €	#6 Eiwürfelform Silikon Große Eiskugel-Maker - einfach zu lösen, wiederverwendbar, BPA-Frei, große Eiwürfelformen, Eiwürfelform für... ★★★★★ 1.222 9,99 €
#7 Emsa S14549 CLIP & CLOSE Eiwürfelform mit Frischdeckel für 24 Eiwürfel Flexibler Boden 100 Prozent Dicht selbst im... ★★★★★ 4.557 12,55 €	#8 Eiwürfelform, 2 Stück 12 Fach Silikon Eiwürfelschale mit Deckel, Große Quadratische Eiwürfelform 4,8cm und Runde... ★★★★★ 31 9,99 €	#9 JOPHEK Eiwürfelform, 3 Stück 16 Fach Silikon Eiwürfelschale mit Deckel, Große Quadratische Eiwürfelform 4,8cm für Cocktails... ★★★★★ 191 12,99 €	#10 Sechseckige Eiwürfelform Silikon, 3er Pack 37fach Eiwürfelformer mit Deckel, Ice Cube Tray BPA-Frei für... ★★★★★ 1.645 9,49 €	#11 Beyond Eiwürfelformer mit Deckel und Zange 100% bpa frei aus Edelstahl - Eiwürfelformer, doppelwandig, 1,3 Liter L... ★★★★★ 1.088 29,99 €	#12 Ayami Eiwürfelform, Eiwürfelschale süße Dackel ★★★★★ 183 9,29 €

POP Color Variants

Clear Water Blue



Clear Black



POP Variants



Features	POP 1.0	POP 2.0
4 in 1 functionality	✓	✓
Hygienic No touch serving	✓	✓
Dishwasher safe	✓	✓
Food safe verified	✓	✓
BPA Free	✓	✓
Clear PP	✓	✓
Brilliant Clear PP	X	✓
Easy to serve ice	★★★★	★★★★★
Easy to release ice	★★★★	★★★★★
Durability	★★★★	★★★★★

POP 1.0



CLEAR WATER BLUE



CLEAR BLACK

POP 2.0



CLEAR WATER BLUE



CLEAR BLACK

ICEBREAKER Nordic POP on Amazon



ICEBREAKER Nordic

Visit the ICEBREAKER Nordic storefront

★★★★★ 97% positive in the last 12 months (116 ratings)

5 star Clear filter
4,408 total ratings, 653 with reviews

From the United States

Janae
★★★★★ **The Best Thing Since Sliced Bread!**
Reviewed in the United States on October 21, 2023
Color: NEW 2023 Clear Water Blue | [Verified Purchase](#)

The freezer in my apartment has no room for ice trays, so I've gone without ice at home for quite awhile. However this thing is a GAME CHANGER. It's such a simple concept, it's easy to fill and I don't have to worry about ensuring I have it placed upright, I've put it all kind of ways in my freezer and it's never leaked. I was nervous that I would get tired of having to refill it, I would say I get about 2 uses of it per refill, but honestly it freezes fast and I haven't found it to be as annoying as I had thought, I always have ice when I need it. I haven't taken it apart, I clean it by putting warm soapy water in it and shaking it around for a minute and rinse.

Helpful Report

Breana
★★★★★ **Most amazing ice maker ever**
Reviewed in the United States on October 13, 2023
[Verified Purchase](#)

I live in a travel trailer and space is limited but I love ice. I always wanted something I could put anywhere in the fridge to make ice and take up less space. This is it. I don't have to have a perfectly flat spot to put these. I'm able to close them up and put them in the freezer how ever I can fit them. They are a bit challenging to clean at first. Once you get the hang of cleaning them it's easy. Just need a bottle brush and you're set. Removing the ice is a bit challenging the first time also but like cleaning once you get the hang of it it's super easy. My 8 year old is able to use them no problem.

Helpful Report

HH
★★★★★ **Perfect ice tray**
Reviewed in the United States on October 20, 2023
Color: NEW 2023 Clear Water Blue | [Verified Purchase](#)

This is such a clever product. I really appreciate that it's entirely self contained and sealed so the ice doesn't take on any odors over time. I store it in it's side and haven't had any leaks. It's easy to fill, and the ice comes out of the molds with little effort. Now that I've tried it, I'm going to order a second one.

One person found this helpful


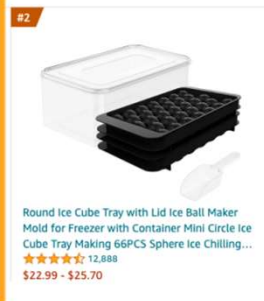
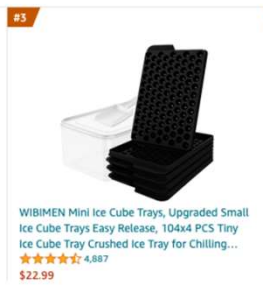

Helpful Report

kristina
★★★★★ **I love this thing!**
Reviewed in the United States on October 15, 2023
Color: NEW 2023 Clear Water Blue | [Verified Purchase](#)

Amazon Most Wished For

Our products most often added to Wishlists and Registries. Updated daily.





Most Wished For in Ice Cube Molds & Trays

 <p>#1 ICEBREAKER POP - Make And Serve Ice Without Ever Touching The Ice - The Sanitary Ice Tray for Freezer - NO Spills Silicone Ice... ★★★★★ 7,345 \$19.99 - \$44.99</p>	 <p>#2 Round Ice Cube Tray with Lid Ice Ball Maker Mold for Freezer with Container Mini Circle Cube Tray Making 66PCS Sphere Ice Chilling... ★★★★★ 12,888 \$22.99 - \$25.70</p>	 <p>#3 WIBIMEN Mini Ice Cube Trays, Upgraded Small Ice Cube Trays Easy Release, 10x4x4 PCS Tiny Ice Cube Tray Crushed Ice Tray for Chilling... ★★★★★ 4,887 \$22.99</p>	 <p>#4 Ice Cube Tray with Lid and Bin, 2 Pack Ice Cube Trays for Freezer, 64 Pcs Ice Cube Mold (Green) ★★★★★ 716 \$14.44</p>
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Amazon Best Sellers

Our most popular products based on sales. Updated frequently.

Best Sellers in Ice Cube Molds & Trays

 <p>#1 DOQAUS 14-Ice Cube Trays with Spill-Resistant Removable Lid, 4 Pack, Easy-Release Silicone & Flexible, LFGB Certified and BPA Free, for... ★★★★★ 88,820 \$12.99</p>	 <p>#2 ICEBREAKER CLEAR POP 2023 - Make And Serve Ice Without Ever Touching The Ice - The Sanitary Ice Tray for Freezer - NO Spills... ★★★★★ 7,345 \$19.99</p>	 <p>#3 Round Ice Cube Tray with Lid & Bin Ice Ball Maker Mold for Freezer with Container Mini Circle Ice Cube Tray Making 66PCS Sphere Ic... ★★★★★ 12,888 \$17.99</p>	 <p>#4 DOQAUS Ice Cube Tray with Lid and Bin, 4 Pack Silicone Plastic Ice Cube Trays for Freezer with Ice Box, Ice Trays with Ice Container, Stackabl... ★★★★★ 2,258 \$21.99</p>
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About ICEBREAKER NORDIC®



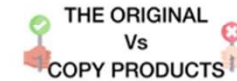
The Danish founder of ICEBREAKER NORDIC® lived in Texas, addicted to a high consumption of ice cubes, but annoyed about the hassle of the making and not least serving the ice cubes, and set forth the goal, that ice cube making should be as easy as pouring water into a bottle, for thereafter to serve the ice cubes directly without touching the ice.

ICEBREAKER NORDIC® is now becoming the New Way of Making and Serving HYGIENIC ice cubes. Our concept is a patented watertight container with 2 expandable ice trays, which allows you to fill as a bottle and serve without touching the ice.

We created this aesthetic design to draw reference to the ordinary ice cube tray, and stylistic adding our innovative patented design to make the closed watertight collapsible bottle concept, to achieve the smart new features as No Touch Serving, Freeze in Any Direction, No Spills and Go Any Where.

We want to ensure our users a safe and healthy product for years! Overall, we test against all the mandatory EU & US regulations for Food safety on certified test facilities.

We want to take care of those involved in making our innovative products. We carefully select our manufacturing partners, and demand that they comply with strict social awareness standards. We hope you will LOVE the POP as we do!



The Original Concept

As ICEBREAKER is being recognized and adopted as the new and intelligent way of making HYGIENIC ice cubes, the Chinese copies are showing up massively as exact copies or in new designs. These designs violate the ICEBREAKER IP rights and mislead the customers to believe that they offer the same functionality as the original ICEBREAKER. However, they offer bad and unhealthy quality and poor ice cube making functionality.



Food safe compliant with all mandatory EU & US requirements

We want to secure our users a safe and healthy product for many years! Overall we test against the regulations in 1935/2004/EC, California Proposition 65, FDA 21 CFR 177 & 180. In addition, we have included testing against BPA and Phthalates.

To verify compliance with these requirements, test reports have been made on certified test facilities.



Social responsibility & awareness

We want to take care of those involved in making our innovative products. We carefully select our manufacturing partners, and demand that they comply with the following social awareness standards:

BSCI Code of Conduct - human rights managed by the control systems of OECD. SA8000 the world's leading social certification program that manages elements like Child Labor, Health & Safety, Discrimination etc.



Danish engineering & quality Chinese project management and production

We work out of Denmark and have our production partners in Shenzhen and Guangdong area.

We have worked together for 8 years. Our Danish quality systems are implemented at the factories, and through trust, a great team, and 100% in-line inspection and quality reports supported by sample shipments to Denmark, we stay on top of quality.

Packaging and specifications



Packaging



KSP on front



Quick Guide on back



Option for hanging

Standard and Custom Display Solutions available

- Pallet configuration
- Counter configuration
- Hanger configurations
- Dumper configurations



Specifications	EU/World	US
Product Size (L x W x H) Weight	11.6 x 5.6 x 20.9 cm 0.3 kg	4.57 x 2.12 x 8.23 Inch 10 oz
Ice Cube Qty	18 pcs	18 pcs
Ice Volume	300 ml	10 oz
Temp range, usage	-20 to +35 C	-4 to 95 F
Temp range, cleaning	Max 70 C	Max 160 F
Food safe / Regulations	1935 / 2004 / EC	California Proposition 65, FDA 21 CFR 177 & 180
Dishwasher Safe / Regulations	Yes, Top Drawer	Yes, Top Drawer
BPA & Phthalates Free	Yes	Yes
Material	LFGB Food grade ABS, PP, TPE	FDA Food grade ABS, PP, TPE
Lifetime	Accelerated lifetime testing, drop testing and robotic durability testing in freezer, simulating everyday use in 3 years.	



HYGIENIC



WATERTIGHT



SPACE
OPTIMAL



EASY TO
TRANSPORT